



MARATHWADA MITRA  
MANDAL'S COLLEGE OF  
ARCHITECTURE

# STRATEGIC PLAN

2018-2021



# **STRATEGIC PLAN**

## **VISION:**

To aspire for Welfare of the society by inspiring today's youth to contribute through excellence in Architecture and Technology as knowledgeable Professionals.

## **MISSION:**

- Sensitize young talent to address societal concerns by creating opportunities for learning.
- Follow quest for excellence through research and academics.
- Accentuate the legacy of ethics and values through Architectural studies

## **CORE VALUES:**

- Pursue the highest standards of excellence in teaching, research, consultancy, continuing education with value added education and healthy practices.
- Remain accountable in our core and support functions, through processes of self-evaluation and continuous improvement.
- Ensure adherence of rules and regulations of apex bodies.
- Hold on to high standards of integrity and quality in all of our work.

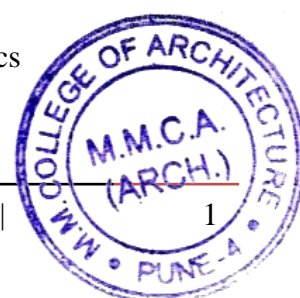
## **STRATEGIC PLAN:**

### **Through Good governance**

- Increase the involvement of professionals and academicians on the governing body.
- Establishing a decentralized and participative management system in the organization structure
- Establishing statutory committees for the smooth functioning of the Institute.
- Development and articulation of Vision and Mission for the Institute
- Setting up a system for Evaluation of Institute performance and benchmarking
- Establishing a Quality Assurance system for the Institute
- Establishing E-governance in all areas of operation for the Institute
- Leadership development through decentralization and participative management
- Policy formulation, approval and implementation through standard manuals
- Establishing fair and transparent performance appraisal system

### **Teaching learning process**

- Preparing a formal Design Policy manual
- Development of more advanced teaching aids
- Adoption of ICT in all areas of operation
- Establishing a research culture in various areas of operation
- Enhancing the evaluation parameters and benchmarking for academics
- Procurement of teaching, learning & evaluation software



- Development of e-learning resources
- Providing mentoring and personal support for students
- Establishing fair and transparent feedback system
- Continuous assessment process to measure learning outcomes

### **Leadership and participative management**

- Motivating faculty members and students through increased interactions with professional and experts from field
- Developing an organizational structure which involves participation of all stakeholders
- Student related authorities & responsibilities by Decentralizing the academic, administration duties, responsibilities and accountability
- Rotation of key posts to build leadership
- Portfolios are assigned to all faculty members and administrative staff to increase participative management
- Establishment of various committees for efficient functioning of all activities in the Institute

### **Financial management**

- Budget formulation by various committees heads
- Forecasting income and expenditure
- Fund Management for growth plans
- Periodic Internal and External Audit

### **Academia – Industry Interaction**

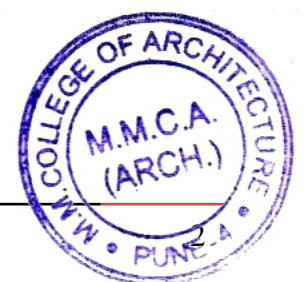
- Formation of Design Cell
- increase MOU's with industries and foreign universities
- Increase interaction with industry experts and professionals
- Support for internships, visits, trainings, guest lectures
- Identifications of industry needs and advice on implementation of the curriculum
- Providing opportunities for Industry based/sponsored projects through consultancy cell
- Providing career guidance through interactions in SAMWAD lecture series
- Strengthen practical training and internship activity

### **Research and Innovation**

- Setting up of the Research and Design cell for facilitation and documentation of research work by faculty members.
- Increase in house publications
- Fund raising through Project proposals
- Apply for BCUD/Government/ other funding
- Organize more FDP to encourage faculty for research work

### **Internal Quality Assurance System**

- Establishment of Internal Quality Assurance cell (IQAC)
- Framing of Quality Policy for enhancing the functions of the Institute
- Encouraging faculty to pursue PhD



- Periodic check and guidance for quality check in academics and administrative processes
- Establishment systems for regular of audit of the Institute
- Preparation of the Annual report for the Institute

### **Student's development and participation**

- Budget allocation for all the activities for the academic year
- Introduction of value added /add on programs to inculcate transferable or life skills
- Enhancement of the infrastructure of the Institute
- Formation of student council through election process
- Student's representation on various committees of the Institute
- Encouraging the participation of students in various national and International competitions
- Institute organizes various juries, symposiums, seminars and guest lectures to increase students' interaction with industry experts.
- Rewards & recognitions of achievers

### **Staff development & welfare**

- Recruitment Policy formulation & implementation
- Staff performance evaluation system
- Best work facilities and infrastructure
- Membership of professional bodies
- Staff welfare policy formulation and implementation
- Career advancement scheme
- Rewards, recognitions and incentives
- Deputation for seminars, conferences
- Sponsorship/ Motivation for qualification improvement
- Support for research, consultancy, innovations

### **Alumni Interaction**

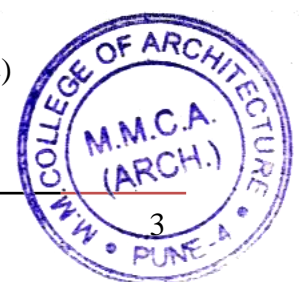
- Formal registration of Alumni association
- Database creation, regular interactions and networking with alumni
- Setting a system to provide Awards and Recognition to successful alumni
- Involvement of Alumni for guest lecturers/internships/placements
- Exploring Contributions from Alumni through Sponsorships/scholarships

### **Community Services and Extension Activities**

- Design Projects to be based on rural challenges identified during study tours
- Organizing more social awareness programs for students

### **Physical infrastructure**

- Converting seminar hall into Smart Class rooms
- Enhancing the Library infrastructure
- System upgradation
- Developing sports (indoor/outdoor) facilities
- Hygiene, solid waste management (zero plastic usage, dry and wet refuse)



### **Accreditations**

- Approval for Accreditations from various bodies
- Creating a Resource mobilization policy, planning and budget approval
- Constitution of committee to prepare Accreditations Plan
- Inspections facilitation & remedial measures

### **MONITORING OF STRATEGIC PLAN:**

The College Development Committee (CDC) shall periodically monitor the implementation of the strategy plan through the Internal Quality assurance cell (IQAC). The Institute head will prepare the detailed progress report and present it in the CDC meetings. Internal Quality assurance cell (IQAC) shall create benchmarks of quality standards, monitor and evaluate them periodically. The IQAC shall submit the annual report to the CDC. With thorough analysis of outcomes and based on IQAC report, the CDC will recommend corrective actions, need of refinement of processes and deployment of resources. All these reports will be forwarded for further discussions and approval to the Executive Committee ( EC)

### **CONCLUSION:**

This strategic plan is a document used to communicate the goals, the actions that need to be taken to achieve those goals and identify the challenges that would come during its implementation. The Strategy plan document helps to set priorities, focus energy and resources, strengthen operations, ensure that employees and other stakeholders are working toward a common goals. Mere formulating of the strategic plan doesn't ensure success, but it provides a guiding framework to achieve the goals and ambitions set by the Institute. Consistent efforts of all stakeholders towards proper implementation of strategies through teamwork with good spirit leads to success and sustainability over a longer time. It is an ever evolving process and the strategy plan serves as a guide for this. It is not a static document, but a dynamic process, which must respond to the changing environment. Hence it needs continuous evolution to incorporate the lessons we learn during the implementation. It emphasizes the role of IQAC in ensuring the quality of implementation by periodic evaluations of outcome.



